ADVERTISING CONTRACT

FRIENDS OF THE SOUTH COASTAL LIBRARY
32nd Annual Beach & Bay Cottage Tour

IN-PERSON: July 24 & 25, 2024
VIRTUAL: July 14 through August 4, 2024

Date_____ 2024

Business_____ Contact_____

Mailing Address_____

City_____ State_____ Zip Code_____

Telephone_____ e-mail_____

The Cottage Tour Web site, **www.beachandbaycottagetour.com** will feature a list of all our Tour Book advertisers with a link

from our site to yours. Your Web site address _____

Ad Size and Cost

- **Please check the ad size you would like to purchase.**
- **All ads are black and white.**

☐ Full Page (no bleed)	4.5 (w) x 7.5 (h)	$375.
☐ 3/4 Page	4.5 (w) x 5.25 (h)	$325.
☐ 1/2 Page	4.5 (w) x 3.5 (h)	$250.
☐ 1/4 Page (horizontal)	4.5 (w) x 1.75 (h)	$150.
☐ 1/4 Page (vertical)	2.125 (w) x 3.5 (h)	$150.

Ad Submission Instructions:

- **ALL ADS must be supplied ELECTRONICALLY as print quality PDF files with fonts embedded. Submit your ad to advertising@beachandbaycottagetour.com.**
- **ALL ads are black and white (NO COLOR ADS).**
- **If you need an ad designed, you can contact Shaun Lambert aknanuq@gmail.com.** Please note that ad design is NOT included in the cost of your ad and is a completely separate fee that will be invoiced through Shaun or the designer of your choice.

  ☐ Please use last year's ad, NO CHANGES.

  ☐ Please use last year's ad, but with the MINOR change(s)marked on attached proof. (no fee for this)

  ☐ I am submitting a NEW camera ready, print quality PDF

Please contact your ad representative with any questions: _____

Payment Instructions:

I have enclosed a check payable to Friends of the South Coastal Library in the amount of

$ [_____]

OR you can charge my credit card.

☐ Check Enclosed   ☐ Visa   ☐ Mastercard

Today's Date _____

Name on Card _____

Signature _____

Card Number _____

Expiration Date _____

Security Code _____

MAIL a copy of this completed form along with your payment to:
> **Advertising**
> **Beach and Bay Cottage Tour**
> **PO Box 753**
> **Bethany Beach, DE 19930**

Online Payment Option:

To pay online via our secure server, simply go to:
www.beachandbaycottagetour.com
*Remember to send your ad artwork to the following: advertising@beachandbaycottagetour.com

DEADLINE FOR Contracts, Payment, and PDF Ad: MAY 17, 2024