EARLY BIRD ADVERTISING CONTRACT

FRIENDS OF THE SOUTH COASTAL LIBRARY
Beach & Bay Cottage Tour

Date_____

Business_____ Contact _____

Mailing Address_____

City_____ State____ Zip Code_____

Telephone_____ email_____

The Cottage Tour Website, **www.beachandbaycottagetour.com** will feature a list of all our Tour Book advertisers with a link from our site to yours. Your Website address _____

Ad Size and Cost

- **Please check the ad size you would like to purchase.**
- **All ads are black and white.**

☐	Full Page (no bleed)	4.5 (w) x 7.5 (h)	$375.
☐	3/4 Page	4.5 (w) x 5.25 (h)	$325.
☐	1/2 Page	4.5 (w) x 3.5 (h)	$250.
☐	1/4 Page (horizontal)	4.5 (w) x 1.75 (h)	$150.
☐	1/4 Page (vertical)	2.125 (w) x 3.5 (h)	$150.

Ad Submission Instructions:

- **ALL ADS must be supplied ELECTRONICALLY as print quality PDF files with fonts embedded. Submit your ad to advertising@beachandbaycottagetour.com.**
- **ALL ads are black and white (NO COLOR ADS).**
- **If you need an ad designed, you can contact Shaun Lambert aknanuq@gmail.com. Please note that ad design is NOT included in the cost of your ad and is a completely separate fee that will be invoiced through Shaun or the designer of your choice.**

☐ Please use last year's ad, **NO CHANGES**.

☐ Please use last year's ad, but with the MINOR change(s) marked on attached proof. (no fee for this)

☐ I am submitting a NEW camera ready, print quality PDF

Payment Instructions:

The Beach & Bay Cottage Tour will invoice you after January 1.

MAIL a copy of this completed form along to:

Advertising
Beach and Bay Cottage Tour
PO Box 753
Bethany Beach, DE 19930

Or Email:

www.**advertising@beachandbaycottagetour.com**

Please contact your ad representative with any questions:

Stephanie Compton 267-885-4098
Barbie Thomas 302-354-1526

DEADLINE FOR EARLY BIRD CONTRACTS IS DEC. 31.