



ADVERTISING CONTRACT

FRIENDS OF THE SOUTH COASTAL LIBRARY
31st Annual Beach & Bay Cottage Tour

IN-PERSON: July 26 & 27, 2023
VIRTUAL: July 16-August 6, 2023

Date _____ 2023

Business _____ Contact _____

Mailing Address _____

City _____ State _____ Zip Code _____

Telephone _____ e-mail _____

The Cottage Tour Web site, www.beachandbaycottage.com will feature a list of all our Tour Book advertisers with a link from our site to theirs. Your Web site address _____

Ad Size and Cost

- Please check the ad size you would like to purchase.
- All ads are black and white.

<input type="checkbox"/> Full Page (no bleed)	4.5 (w) x 7.5 (h)	\$375.
<input type="checkbox"/> 3/4 Page	4.5 (w) x 5.25 (h)	\$325.
<input type="checkbox"/> 1/2 Page	4.5 (w) x 3.5 (h)	\$250.
<input type="checkbox"/> 1/4 Page (horizontal)	4.5 (w) x 1.75 (h)	\$150.
<input type="checkbox"/> 1/4 Page (vertical)	2.125 (w) x 3.5 (h)	\$150.

Ad Submission Instructions:

- ALL ADS must be supplied ELECTRONICALLY as print quality PDF files with fonts embedded. Submit your ad to advertising@beachandbaycottage.com.
 - ALL ads are black and white (NO COLOR ADS).
 - If you need an ad designed, you can contact Shaun Lambert aknanuq@gmail.com. Please note that ad design is NOT included in the cost of your ad and is a completely separate fee that will be invoiced through Shaun or the designer of your choice.
- Please use last year's ad, NO CHANGES.
- Please use last year's ad, but with the MINOR change(s) marked on attached proof. (no fee for this)
- I am submitting a NEW camera ready, print quality PDF



Please contact your
ad representative
with any questions: _____

Payment Instructions:

I have enclosed a check payable to Friends of the South Coastal Library in the amount of

\$ _____

OR you can charge my credit card.

Check Enclosed Visa Mastercard

Today's Date _____

Name on Card _____

Signature _____

Card Number _____

Expiration Date _____

Security Code _____

MAIL a copy of this completed form along with your payment to:

**Advertising
Beach and Bay Cottage Tour
PO Box 753
Bethany Beach, DE 19930**

Online Payment Option:

To pay online via our secure server, simply go to:
www.beachandbaycottage.com

***Remember to send your ad artwork to the following:
advertising@beachandbaycottage.com**

DEADLINE FOR Contracts, Payment, and PDF Ad: MAY 19, 2023