



ADVERTISING CONTRACT

FRIENDS OF THE SOUTH COASTAL LIBRARY 30th Annual Beach & Bay Cottage Tour

IN-PERSON: July 27 & 28, 2022
VIRTUAL: July 17-August 6, 2022

Date _____ 2022

Business _____ Contact _____

Mailing Address _____

City _____ State _____ Zip Code _____

Telephone _____ e-mail _____

The Cottage Tour Web site, www.beachandbaycottagetour.com will feature a list of all our Tour Book advertisers with a link from our site to theirs. Your Web site address _____

Ad Size and Cost

- Please check the ad size you would like to purchase.
- All ads are black and white.

<input type="checkbox"/> Full Page (no bleed)	4.5 (w) x 7.5 (h)	\$375.
<input type="checkbox"/> 3/4 Page	4.5 (w) x 5.25 (h)	\$325.
<input type="checkbox"/> 1/2 Page	4.5 (w) x 3.5 (h)	\$250.
<input type="checkbox"/> 1/4 Page (horizontal)	4.5 (w) x 1.75 (h)	\$150.
<input type="checkbox"/> 1/4 Page (vertical)	2.125 (w) x 3.5 (h)	\$150.

Ad Submission Instructions:

- ALL ADS must be supplied ELECTRONICALLY as print quality PDF files with fonts embedded. Submit your ad to boydendesign@gmail.com AND kathy.green17@gmail.com
 - ALL ads are black and white (NO COLOR ADS).
 - If you need an ad designed, you can contact Carrie Boyden at boydendesign@gmail.com. Please note that ad design is NOT included in the cost of your ad and is a completely separate fee that will be invoiced through Boyden Design or the designer of your choice.
- Please use last year's ad, NO CHANGES.
- Please use last year's ad, but with the MINOR change(s) marked on attached proof. (no fee for this)
- I am submitting a NEW camera ready, print quality PDF ad
- Help, I need ad design services! Please contact me. (Extra cost)

Payment Instructions:

I have enclosed a check payable to *Beach and Bay Cottage Tour* in the amount of

\$

OR you can charge my credit card.

- Check Enclosed Visa Mastercard

Today's Date _____

Name on Card _____

Signature _____

Card Number _____

Expiration Date _____

Security Code _____

MAIL a copy of this completed form along with your payment to: Advertising
Friends of the South Coastal Library
43 Kent Avenue
Bethany Beach, DE 19930

NEW Online Payment Option:

To pay online via our secure server, simply go to:
www.beachandbaycottagetour.com

***Remember to send your ad artwork to BOTH boydendesign@gmail.com AND kathy.green17@gmail.com**

Please contact your ad representative with any questions: _____